

IROQUOIS REGION

LADY OF THE LAKES

A PUBLICATION FOR ROLLS-ROYCE AND BENTLEY AUTOMOBILE ENTHUSIASTS

A LIFE OF ART WITH MJ MYERS



FULLY RECONDITIONED
LUXURY, EXOTIC, & CLASSIC CARS
FOR YOUR DRIVING PLEASURE

DREAM CAR
CHICAGO INC

Jason Courtney

3rd Generation Rolls-Royce Specialist, Owner

305 E North Avenue | Villa Park, IL 60181 | 630-785-6828 | DreamCarChicago.com



ROLLS-ROYCE OWNERS CLUB | IROQUOIS REGION

MESSAGE FROM THE CHAIRMAN

DAVID CORBETT



While many of our Iroquois members and friends enjoy the warm climate south of the Mason-Dixon line, our beloved RR & B Motorcars were hibernating with trickle chargers, waiting for Spring. Winter was a good time to travel and meet other enthusiasts in other regions. Also, attend some auctions and concours, breakfast gatherings, road rallies, tech sessions, check out the new offerings by Rolls-Royce and Bentley at dealerships. In 2022, I enjoyed Club camaraderie in New Jersey, Pennsylvania, Connecticut, Massachusetts, New York, Florida, and California. I'm hoping to get to the Mid-West this year.

The Iroquois Region is comparatively small in members and geography, yet we managed to host several events over the past year. Our board and volunteers are putting together some fun activities for 2023. Stay tuned.

It's my joy and honor to be a part of this family of enthusiasts.

Happy Motoring,

A handwritten signature in black ink that reads "David Corbett". The signature is written in a cursive, flowing style.

Chairman | VP Activities and Events

ROLLS-ROYCE OWNERS CLUB | IROQUOIS REGION

INTERVIEW WITH AN ARTIST OF LIFE

MJ MYERS, ARTIST

FEATURE ARTICLE | WRITTEN BY **DONNA VISIONE** | BUFFALO, NY

I met **MJ Meyers** at an RROC Iroquois Region event held a few years back. MJ was one of many artists that are invited to our events to render artistic perspective of our treasured collectibles integrated in the landscape of the event.

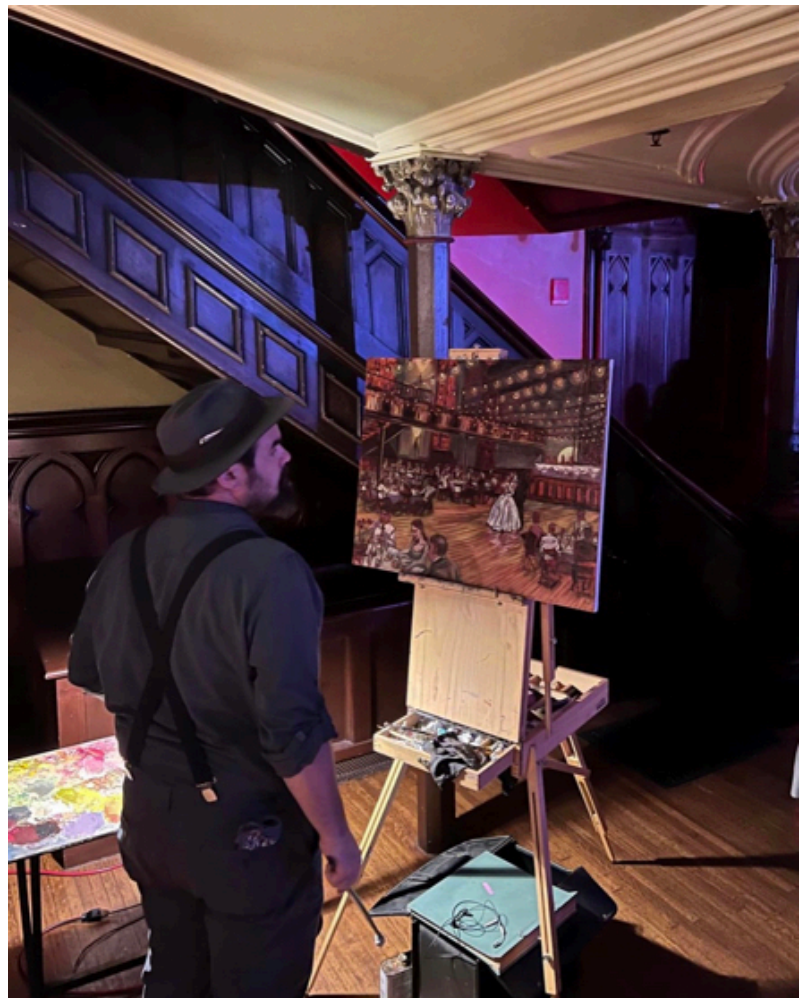
I sat down with MJ at a trendy cafe around the corner near where he lives in Buffalo, NY to interview him about art, and coming to be an artist of life. During the interview, MJ opens up about his creative process and gives insight to explore new territories in art everyday from the moment day breaks. His dedication to the craft shines through whatever may inspire him in the moment, and his unique approach to creating is meant to excite those who appreciate the art of storytelling - through the medium of colorful drawings and paintings.

How long have you been an artist?

As far back as I can remember. Actually I wanted to be a vet at one point. I wanted to draw and paint animals and become a photographer, go to Alaska and take photos of animals and landscapes. But, I never got a nice camera, and even now I don't have one because I draw everything. With drawing, I can capture something that gives a trueness with human experience and capture the lighting within the atmosphere of the place and space - triggering the senses and memory.

Who are your biggest artistic influences?

I've always been into the impressionist, Henri de Toulouse-Lautrec was a famed 19th-century French painter and poster artist known for works like 'The Streetwalker' and 'At the Moulin Rouge.' Also love Hans Bellmer, who was a photographer, sculptor, writer, and painter, associated with the Surrealist movement. Another influence to my artistic background was being able to travel with my brother and a backpack, living on \$30 a day for 3 months, which set the course for my life of not accumulating things - but accumulating experiences and recording them in art. I feel like that broke the shell that America builds over the youth of today. Being able to see the US from the outside, meet people from all walks of life, while visiting areas of the world, brought me new perspective every day. I traveled to Myanmar, Thailand, Morocco, Mexico, and fell in love with the south of France. Arles, France is ultimately one of my favorite places - where Vincent Van Gogh painted 'Cafe Terrace at Night.' Italy is nice too.



Tell me about your favorite medium.

It's challenging to pick one, for I like and work in all mediums. Oil paint for capturing weddings. Color pencil on black paper, for full color scenes, on the run. I have done sculpture, wood working furniture design, welding and installation sculpture.

Where do you find inspiration?

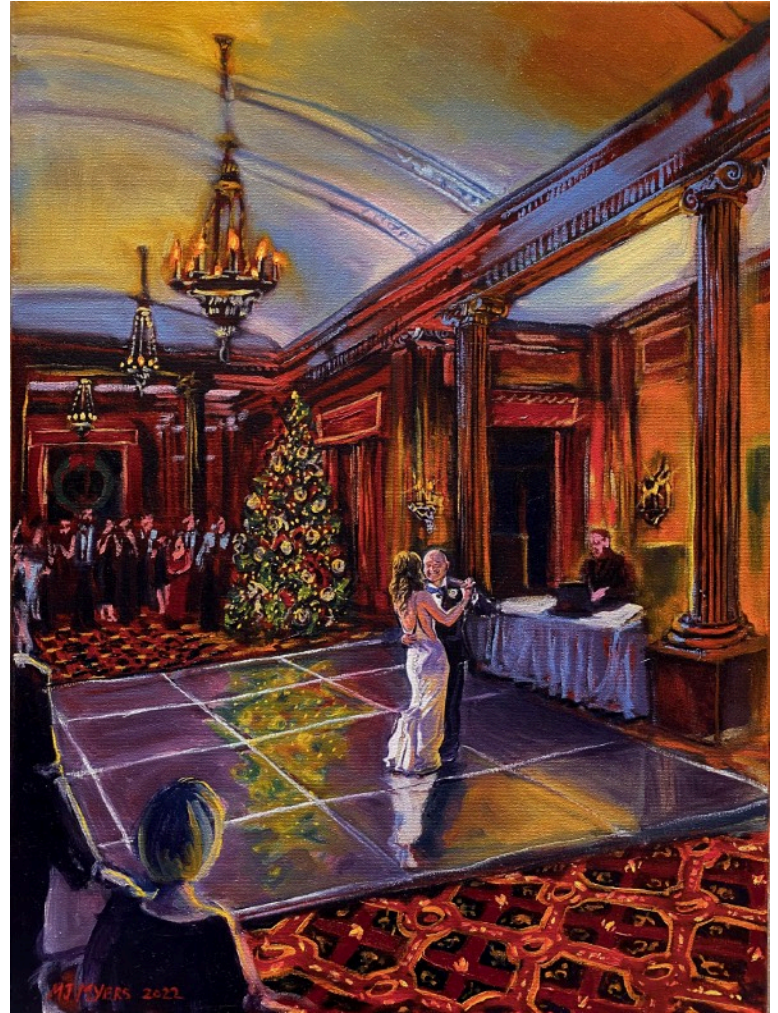
Honestly, pretty much anywhere - that's what makes life beautiful, even when it gets depressing, there is art. Art is in the sky, in the woods, meeting people, spray painting shirts, doodles in the morning with my coffee, cafe scenes, night in a bar, or when I cut my hair I can make art too!

How long does it take to create a piece?

That depends. For example, if I'm onsite at a wedding, I'll start gravitating to a scene and begin sketching and take it back to my studio to detail the couple - probably up to 10 hours on just one piece. If I am at a Rolls-Royce event I look for something meaningful within the lines and curves of the cars, along with the sway of the landscape and where the sky meets, I could finish in 2 hours. A lot of it is about the environment we are in.

When is your favorite time of day to create?

I absolutely love waking up in the morning and start right there and then, it's what starts my day off. All in all, I like to incorporate art drawing all day long. Every where I go, I walk into a room and look for a corner of the room for silhouettes, reflections, curves and people. When I draw I don't think of creating a masterpiece, what I am doing is taking notes in art form. Maybe I'm just a good note taker of life, being an art student, a student of life so to speak. This activity of bringing art into my everyday, frees me up to be more productive for everything else. How can I equate drawing something that someone else created, such beauty and my creation is my work of art to how I see life.

**Describe how art is important to society.**

It improves what we have and what society is all about, without it we would be just a bunch of animals, life would be so boring. Art is everywhere. We are steeped in it everyday. Design, color, movement, pattern. It's also my way of documenting life, it's about taking notes of the moment, posterity for further generations to see what it might have been like to live in this time. Verbalizing our contemporary life, art has a duality to life to bring it all together.

Bob Fahning's 1936 Rolls-Royce Phantom III



How do you define success as an artist?

There are a few different levels - first when you wake up at a very basic level, you create art. Then you can live off of the work you make. I have a joke theory, big pharma might not like art because art helps to bring people out of whatever they might be going through - when you become an artist you connect with things on a whole new level, for example, childhood. Think about it.

Does art help you in other areas of your life?

For sure! It makes me know that mistakes are okay and everything is corruptible, even without an eraser. It's a sense of courage, wit and being positive, art is optimistic.

How do you develop your art skills?

I started in art at Bruce Adams high school, then found my way to Niagara County Community College in a foundations program and later onto SUNY New Paltz, which was amazing! Being an artist, you have to figure out what you care about, you have to have a curious and active mind. I was there to learn and absorb what I could. I found interesting classes to enrich me and my work.

What else do you do artistically outside of coming to an RROC event?

Weddings are my main income. I started this idea about 6 years ago, and it's turned into a great career for me. I'm always looking forward to meeting my new subject.

BIOGRAPHY

MJ MYERS, ARTIST



Born in Buffalo, NY and raised in the city of Tonawanda, MJ Myers attended the State University at New Paltz where he received a Bachelors of Fine Arts with a concentration in Drawing and Painting and a minor in Art History. Deeply embedded in the Buffalo art world, Myers works as an art handler for the Buffalo AKG Art Gallery, UB Anderson Gallery, and Frank Lloyd Wright's Darwin D. Martin house.

His work has been shown at multiple galleries as well as in many performances by the Buffalo, NY performance troupe Torn Space Theater. In 2014, MJ performed his first wedding painting and has since been concentrating on the fresh movement of live event painting.

MJ MYERS

ARTIST

716-870-5287 MJMYERS13@GMAIL.COM

LIVE EVENT PAINTING

Capture your wedding, anniversary, engagement or special event with the beautiful and timeless art of oil painting. A lasting memory original piece that is created and finished by the end of the event - the results are a work of art that will last for generations.



SOLVE THE MYSTERY

See page 19



ROLLS-ROYCE OWNERS CLUB | IROQUOIS REGION

Impressions from AUDRAIN CONCOURS NEWPORT, RHODE ISLAND

SEPTEMBER | OCTOBER 2022

WRITTEN AND PHOTOGRAPHED BY: **LUCIAN AND DONNA VISONE** | BUFFALO, NY



Beautiful, historic mansions and the seemingly endless Atlantic Ocean provided the most elegant of backdrop for the 2022 Audrain Newport Concours & Motor Week. It was truly a weekend to remember! And, you don't have to be a "car guy" to appreciate the many unique automobiles gathered for the from Sept. 29 to Oct. 2 in the beautiful "city by the sea," Newport, Rhode Island.

Each day we got to choose from various events ranging from exclusive lawn parties with antique cars from owners across the country to seminars that reflect on the art and design of cars, and their future. We toured mansions, museums and dined at some wonderful restaurants along the way. The events take place in so many parts of the city as well—the Newport Art Museum, the International Tennis Hall of Fame, Rough Point, Fort Adams, and the Redwood Library.

The final day we attended the concours on the sprawling grounds of the Breaker Mansion, where an exhibition of prestigious, vintage and special-interest automobiles that are judged in a variety of classes for awards. Attending Concours d' Elegance on the lawn of The Breakers, the Gilded Age Vanderbilt mansion. More than 100 cars from various decades across numerous classes, competing for awards, including a Best of Show Trophy, for our car, 1926 Rolls-Royce Phantom I Cabriolet by Barker Chassis #30TC (full story about this Rolls-Royce can be found on page 17-18). This event celebrated the motor car in such a grand way that left us wanting more - till next year anyway!

Donald Osborne, a frequent guest on the show *Jay Leno's Garage*, and **Jay Leno** of course was there too, all throughout the weekend. In fact, Jay visited me in my Rolls-Royce during judging at the Breakers! It was an extraordinary weekend of cars, cocktails, food and fun!





The legendary Breakers (the Vanderbilt mansion located on Ochre Point Avenue) has some incredible views - from inside and out!



Looks like John Lennon's Psychedelic Rolls-Royce, but its not. Still cool and awesome sight to see!



Lots to see, even from the back seat of a 1926 Rolls-Royce!



2nd Place in our Class!



The glorious Breakers Mansion



The rain was not a setback for the Tour d'Elegance on Saturday morning. It's a scenic drive for all cars that are participating - a spectacle not to be missed.



Lou got to meet Jay Leno!



I got to meet Donald Osborne, CEO of Audrain LLC



Jay Leno viewing this beautiful Ford Bronco at Fridays "The Gathering" at Rough Point

ROLLS-ROYCE OWNERS CLUB | IROQUOIS REGION

RECAP | CHAUTAUQUA ON THE LAKE

SEPTEMBER 2022

WRITTEN BY: **DAVID CORBETT** | PHOTO CREDIT: **STEPHEN GRAHAM**
BUFFALO, NY 2022



The Grand Atheneum Hotel overlooking Chautauqua Lake was our venue for the September 2022 RROC Iroquois Region weekend event.

About a dozen Rolls-Royce and Bentleys graced the magical Victorian resort - along with **Bruce Carey's** 1930 V16 Cadillac. The oldest Rolls-Royce was a 1936 Phantom III owned by **Bob and Ann Fahning** while the newest was a Bentley Mulsanne owned by **Rick and Nancy MacDonald**, who drove in with their son **Miles** from the mid-west. Others came from Missouri, New England and even Great Britain; **Cormac Boylan** is now our British correspondent.

The Iroquois Region knows how to throw a party! Our welcome dinner included guitar duo **Geno McManus** and **Frank Grizanti**. Later on, **Ann Philipone** entertained on the piano with her ragtime style. Other late-night hotel guests wandered into the ballroom, drawn by **Ann's** voice. The next day we went to the Comedy and Lucille Ball Museums. Laughter ensued.



Amanda and Richie English along with Jay Dref, "The guests think we are Bentley mechanics, haha! Obviously they haven't seen our manicured fingernails."



Can't quite tell from this photo what they are singing, but its a good chance its a Beatles tune!

Rick & Nancy MacDonald with Iroquois Chairman, David Corbett at the Garden Party

We reconvened for cocktails and hors d'oeuvres back at the Atheneum. **Richie English** was simply manic on the grand piano. **Jay Dref** and his brother **Jonathan** were hanging out with our group for the weekend; Jay kept his profession top-secret. So while we were enjoying Richie on the ivories, Jay innocently chatted with club members at a high-top table. Once Richie began playing the intro to Parla Piu Piano (Theme from The Godfather), Jay politely excused himself, ambled up to the piano, picked up the mic and with perfect timing shocked the audience. Jay is a Juilliard-trained international singer, musically fluent in five languages. The Iroquois knows how to throw a party.

On our last full day, the group drove about 20 minutes to lakeside Bemus Point, through stone and wrought iron gates, and into the magical estate of **Liz Flower** for a splendid Garden Party. The house and grounds were of course, magnificent. Many had the opportunity to see Liz's giant tortoises.

To capture the memories of the garden party and all the charm of the Chautauqua weekend, our group was lucky to have photographer & filmmaker **Stephen Graham** and artists **MJ Myers**, **J. Tim Raymond**, and **Pat Pendleton**.



Bill Pratt, Frank Grizanti and Andrea Seitter



Iroquois Region Treasurer and Lady of the Lakes Editor, Donna Visone with her assistant, Lucian

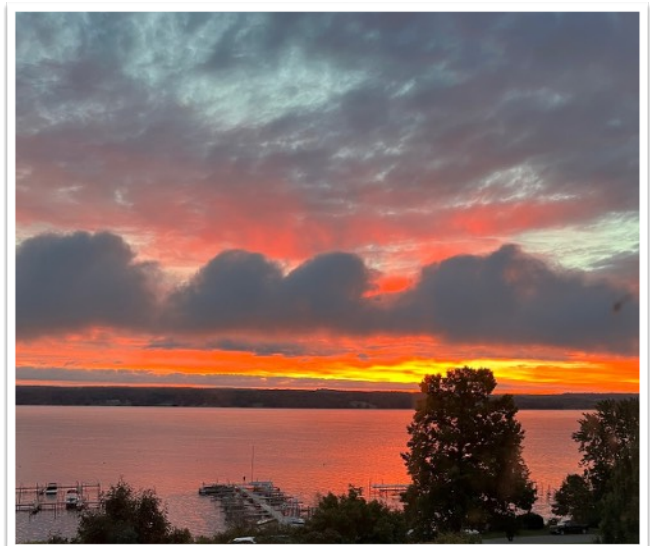


A garden party with cocktails, cars and an array of hors d'oeuvres.

Tracy Hirsch and MJ Myers



Liz Flower and her friends entranced by concert pianist Richie English



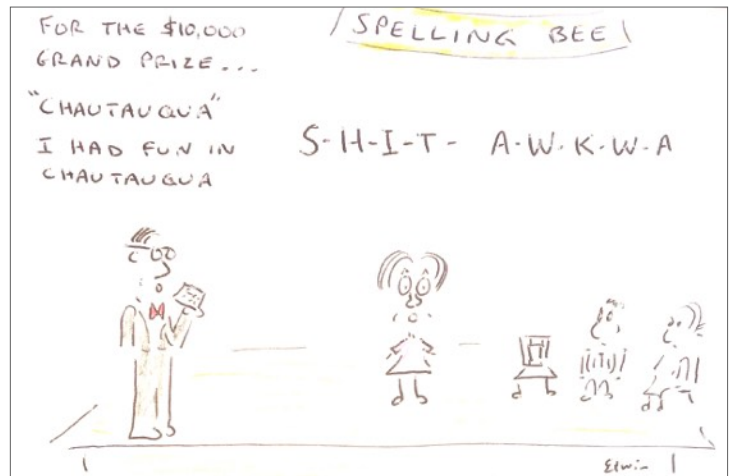
Spectacular Autumn sunset over Chautauqua Lake



All the cameras came out for Cormac and Liz Flower



Artists: Pat Pendleton and J. Tim Raymond



Elwin

ROLLS-ROYCE OWNERS CLUB | IROQUOIS REGION

OUT & ABOUT IN AN AUTOMOBILE

SEND PHOTOS TO RROCIROQUOISREGION@GMAILCOM

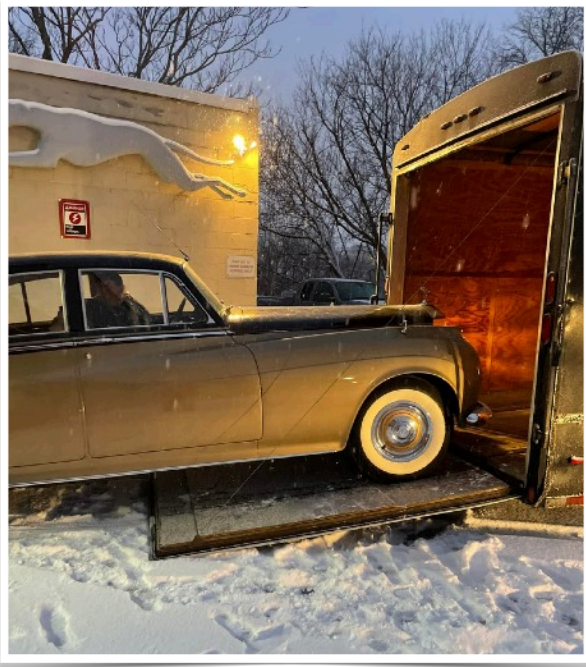


1914 Rolls-Royce Chassis 15-LB

Visiting the original owner of this Rolls-Royce LSTB4 1960 Silver Cloud at Forest Lawn Cemetary in Buffalo, NY.

Original owner Mike Ellis purchased new in 1960 (grandfather of the current owner Sam Shatkin Jr.)

The car always seems to "perk up" when driving into the cemetery for a visit.



Nary a flake touched the 1958 Silver Cloud. Back into heated garage after a trailered trip to Charleston, NC



Bob Fahning's 1976 Corniche detailed, fueled up, and ready for a trip to Gettysburg National Meet



QUEST FOR A BENTLEY S 3

WRITTEN AND PHOTOGRAPHED BY: **BRUCE MALE**

After a few phone calls and pictures of this 1964 Bentley S 3, I started on the process of determining the actual condition. It had been stored in a car storage facility in San Diego for well over a year and possibly ran but unsure. The seller referred me to the mechanic who looked after the car for many years and I spoke to him at length. The guy had actually been one of Carroll Shelby's chief mechanics! And on one phone call, he was nice enough to face time me with his iPhone while inspecting every aspect of the car, including the undercarriage and then related the history of the car. He also honestly told me that the interior had been completely redone as new, the car had a few dings, nothing drastic but the brakes were shot.

Being cautious, I had the car transported to a local RR & Bentley specialist shop in San Diego and told the proprietor that I wanted a complete PPI done. His response was: "I'll do a compression test first and if it passes then I'll continue, otherwise don't buy the car." I liked that approach. It passed and the brake problem and the A/C issue were easily corrected.

I bought the car, had it shipped here and am enjoying picking my grandchildren up from school in what my oldest granddaughter, Nyomi, had named the car: "Papas Limo".

The price I paid was amazingly inexpensive for the quality of the car and so far the enjoyment is far in excess of the cost. A winner, for sure!!

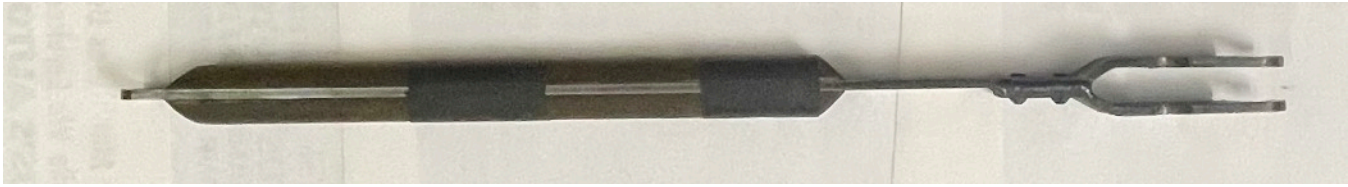
ROLLS-ROYCE OWNERS CLUB | IROQUOIS REGION

WHAT'S IN YOUR GARAGE

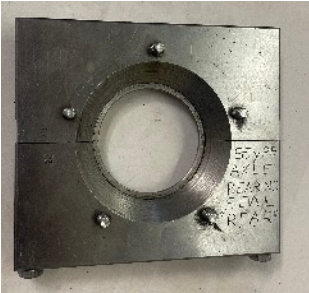
SEND PHOTOS TO RROCIROQUOISREGION@GMAILCOM

The Rolls-Royce factory in Crewe, England often produced specialty tools for various models. However, within the same model and year, there could be various configurations and parts, each requiring a unique tool.

Down the street from Genesee Beer in Rochester is where you'll see Master Mechanic, **Doug Seibert's** creativity in action. This is where he reaches in a drawer for a specialty factory tool, or just as often, fabricates his own. Here is a tiny fraction:



Modified brake bleeder for Cloud II and S II



Hand-fabricated axle bearing rear seal removal tool. For Clouds / S-Type / Phantom V



Hand-fabricated "6-point extra deep socket" used to compress and decompress coil springs from early post-war through Cloud III



Crewe factory "slipper flywheel torque setting tool" for 1930s to Cloud III



Crewe "crankshaft main bearing removal tool" Note the markings "BSF" (British Standard Fine) and "UNF" (Unified National Fine), which are different threads. Used for post-war 6 cylinder



Hand-fabricated "king pin puller" for post war through Cloud / S-type



Hand-fabricated "steering wheel puller" for post-war, pre-Shadow



Hand-fabricated jig to remove stubborn or broken studs on exhaust manifold for post-war 6 cylinders. Hardened carbide bushings will help to find the exact center of the problem stud. Then, extra drilling for drill-tap size. The curved notch goes around the power steering pump if fitted.



Hand fabricated "coil spring compression tool" for post-war through Cloud / S-types



“Valley of the Shadow”

BY STEVE BJORKMAN

The artist refers the 23rd Psalms where the reader goes through the valley, rather than around.

For those going through times of trouble or sadness, we hope this offers inspiration and encouragement.

WAS ONCE CAPTAIN LOEWENSTEIN'S 1926 ROLLS-ROYCE PHANTOM 1 CHASSIS #30TC

LUCIAN AND DONNA VISONE

WRITTEN AND PHOTOGRAPHED BY: RM SOTHEBY'S



Phantom I chassis number 30TC was mounted with lavishly equipped Cabriolet coachwork by Barker, the respected longtime London coachbuilders to Royalty. It was delivered in September 1926 to a buyer recorded as “**Captain A. Loewenstein**,” with a residence on London’s Belgravia Square. This was **Alfred Loewenstein**, a Belgian financier who was then one of the most famous, colorful, and controversial business figures in Europe, having established a massive fortune from early investments in electric power and synthetic silk. In 2004, **Charles Gillet** wrote of the car in the CCCA Bulletin, “The service record shows a stop at the Rolls-Royce dealership in Biarritz for ‘decarbonising’ and squeaky brakes. So the car got around a bit!”

At the height of his success and infamy on 4 July 1928, Loewenstein disappeared from his private Fokker trimotor aircraft while crossing over the English Channel; his body was discovered several days later, triggering the collapse of his ventures. The circumstances of his mysterious midair plunge have never been satisfactorily explained, with some suggesting that Loewenstein was killed at the behest of greedy family, or mobster **Arnold Rothstein**—and others suggesting that the legendarily absent-minded tycoon had simply opened the wrong door and walked out of the plane when seeking the lavatory.

Captain Loewenstein’s Rolls-Royce survived both its owner and his empire. It eventually made its way stateside and in the 1960s was advertised by **W.C. Wilkinson** of Calabasas, California, in the Rolls-Royce Owners’ Club magazine, *The Flying Lady*. It next passed into the ownership of **Alexander M. Power** of Redlands, then by 1967 into the care of **Dick Lyon** of Balboa and later on to **Lucian and Donna Visone** of the Iroquois Region.



Mr. Lyon had served in the Navy with **Charles Gillet**, who, in the years before his time at Road & Track or his own major success in the automotive business, had enjoyed an illustrious Navy career—including distinguished service as a “frogman,” today known as the Navy SEALs. Both men had continued to enjoy a warm friendship, and Mr. Gillet often enjoyed rides in the Rolls-Royce while visiting Southern California.

As CCCA member **Richard Marrs** recounted in a story on the Gillet Collection, published in the January 2018 Bulletin with this very car as the cover image, “He was sure that his friend would never part with it. However, one day to his surprise and utter delight, his friend called and made it available to him.

That may well have been one of the fastest car deals in history as Charles jumped at the opportunity to own the car. It was shipped from California to White Post Restorations for a three-year makeover. It took first prize at its post-restoration debut, and has never lost a show since.”

Among its numerous laurels, the car received the Lucius Beebe Trophy at the 1991 Pebble Beach Concours d’Elegance, achieved a Grand National First Prize from the Antique Automobile Club of America, and enjoyed a rather remarkable 28-year career in Classic Car Club of America competition, earning Premier honors and twice scoring a perfect 100 points. It was featured in **Beverly Rae Kimes’s** book, *The Classic Era*. In his 2004 Bulletin letter, Mr. Gillet’s continued excellent care of the car was evident: referring to the three-position cabriolet top, he noted, “I open the front section often, but never the rear for fear of wrinkling.”

One of the stars of the Gillet stable, this silky-smooth machine is a wonderful reflection of the man—crisply tailored, dignified, and bearing a fascinating and dynamic history.



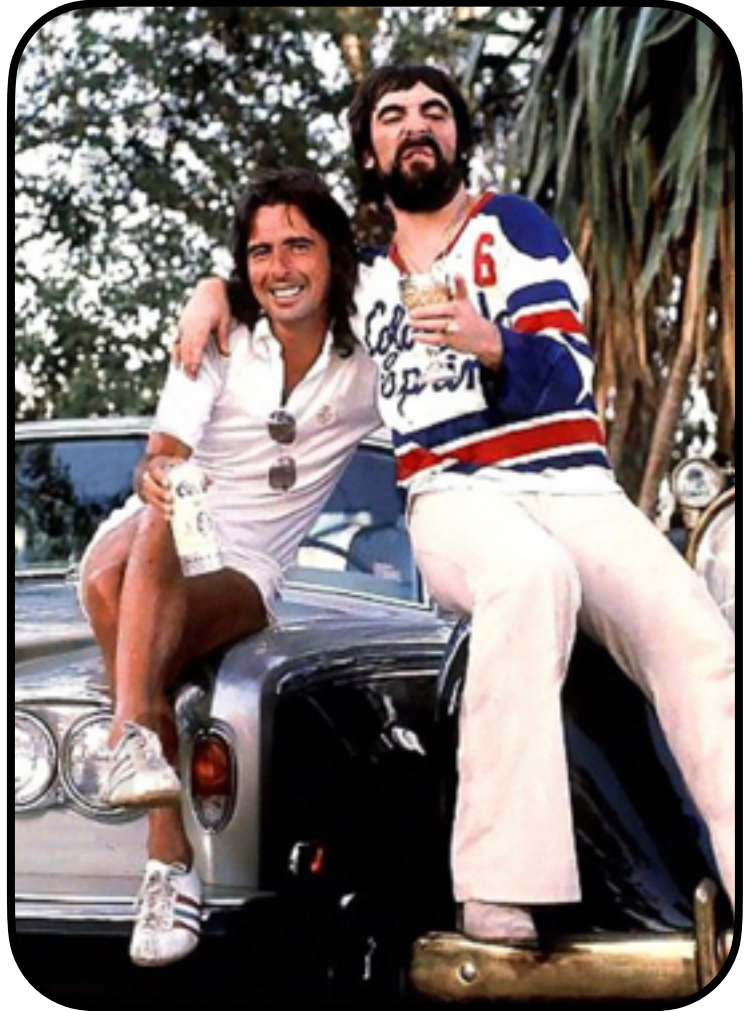


MYSTERY SOLVED

Alice Cooper and Keith Moon 1976

Article/Photo Credit: SickThingsUK.CO.UK

The Who was another band which influenced the original **Alice Cooper** band immensely as they were starting about. The young band used to perform Who covers during their early days, and over the years Alice got to know both drummer **Keith Moon** and singer **Roger Daltrey** quite well, and even appears on record with Entwistle. Only Townshend, the Who's leader and songwriter seems to have kept his distance. Alice: "We were much more smitten with the Yardbirds and the Who than the Beatles and The Stones. The Yardbirds were our band but The Who was what we wanted to be. We used to play with the Who at the Grande Ballroom (actually the Grande Riveria) in Detroit, it held 3,000, and we would play and The Who would play, and my drummer **Neal Smith** would always find out how many drums Keith had and add one! At one point they were both on stage with all their drums and Keith came up and played with us and there was 70 drums!" **Neal Smith** also recalls the show. In his version, told at one of the **Glen Buxton Memorial Weekends**, they were playing 'Black Juju' and Moon was on his kit behind a curtain at the back of the stage which hid behind The Who's gear. On the original cover of 'From The Inside', on the inside of the door leading to the 'quiet room', there is a message - "Inmates - In the memory of Moonie".



Most of Alice's Keith Moon stories naturally revolve around the legendary 'Hollywood Vampires' drinking club in Los Angeles during the mid 70s. Everything you've heard about me or **Iggy Pop** or **Rob Zombie** is about 40 per cent true. Everything you've heard about **Keith Moon** is 100 per cent true, and you've only heard 10 per cent of it. When you party with **Keith Moon** your body really knows about it - one time he stayed with me for a week, and I literally wasn't allowed to sleep for seven days. Keith was like a battery that never ran out. It got to the stage with Keith where I'd hear he was in town and hide somewhere because I couldn't face another bender.

I lived in Beverly Hills. Keith would come over and drive up to the house and stay for four days. 'Hello Alice, good to see you old boy.' He would come over and he had a 26ft long Rolls-Royce, a 1929 Silver Satan or something, he had the back seats taken out and a throne put in. Because I just had this new 1975 rolls, but his was twice as long as mine. He had a throne in his, and a place for his golden goblet of brandy. He would come up to my house and stay for so long that we would go stay with someone else for a couple of days! We'd come back and he'd still be there."

ROLLS-ROYCE OWNERS CLUB | IROQUOIS REGION

TECH DAY WITH DOUG SEIBERT



Obscure and unusual car enthusiasts check out John L. Strawway's 1960 Alvis TD 21 at Doug Seibert's Tech Day.

DOUG SEIBERT'S GARAGE

855 ST PAUL STREET | ROCHESTER, NY 14505

DSeibert1@rochester.rr.com

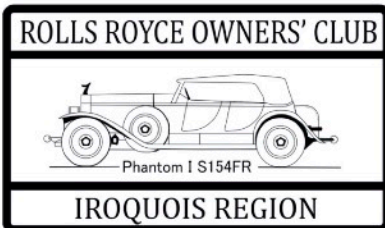
585 325-7393 | fax 585 262-2152

Rebuilding Water Pumps | Radiators | Calorstat | Fuel Pumps
Carburetors | Generators | Starters | Brakes
Master & Wheel Cylinders | Servos | Shocks
Standard & Automatic Transmissions | Clutches
Propeller Shaft | C-V Joint | Universal | CV Joints | Steering



SPECIALTY MACHINING

Suspensions | Window Motors | Air Conditioning
Brake Pumps | Accumulators | Engine Valve Train
Heat & Defrost Motors and Controls | Cylinder Heads
Slipper Flywheels | Brake Shoes | Distributors
Instruments | Gauges | Wiper Motors | Springs



Life Member
R.R.O.C.

Member
40 Plus Years

Doug Seibert
"Mr. Silver Cloud"

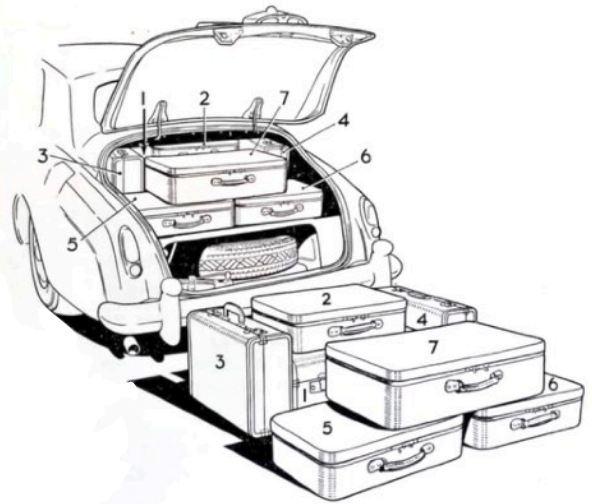
GOING ONCE, GOING TWICE
SOLD TO BIDDER # 47
\$138,000



THERE GOES
MY KITCHEN
REMODEL.

Elwin

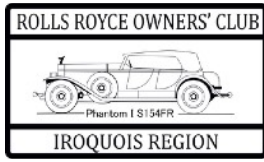
Here is how a chauffeur should properly arrange the luggage in the books of your 1958 Rolls-Royce Silver Cloud...so you know.



do you know?

DO YOU KNOW a Rolls-Royce or Bentley automobile enthusiast in your area? DO YOU KNOW if they are part of the Rolls-Royce Owners Club? DO YOU KNOW if they might want to become a member of the RROC Iroquois Region? Consider sharing our information found on Facebook, Instagram or our Website and let us help get them connected to all the events, the publication and club membership or invite them to an event!

OFFICIAL CONVERSION CHART	
HOW TO INTERPRET	
* ANTIQUE CAR ADS *	
IF IT SAYS:	IT REALLY MEANS:
Rare model.....	Nobody liked them when new either
Older restoration.....	Can't tell it's been restored
Needs engine work.....	It's been frozen for 30 years
Uses no oil.....	Just throws it out
No rust.....	Body and fenders missing
Rough.....	It's too bad to lie about
One owner.....	Never been able to sell
No time to complete.....	Can't find parts anywhere
Needs interior.....	Seats are gone
Rebuilt engine.....	Has new spark plugs
May run.....	But it never has
Low mileage.....	Third time around
Many new parts.....	Keeps breaking down
29 coats hand-rubbed paint....	Needed that much to cover rust
Clean.....	It sat out in the rain yesterday
Best offer.....	About what I expect to get
Always driven slowly.....	Won't go any faster
Prize winner.....	Hard luck trophy 3 times in a row
Stored 25 years.....	Under a tree
Real show stopper.....	Orange with purple fenders
Easy restoration.....	Parts will come off in your hand
Ready to show.....	Just washed it
Top good.....	Only leaks when it rains
Good investment.....	Can't depreciate any more



ROLLS-ROYCE OWNERS CLUB | IROQUOIS REGION

9829 Main Street | Clarence, NY 14031

www.RROCIroquoisRegion.org

Hello!

We are looking forward to a wonderful year in our Region between our Lady of the Lakes and various events throughout the year to keep us connected and most of all motoring! We started off the year with a Cartoon Exhibit with none other than our very own "Elwin." And, there is more to come. Other event(s) coming up will be highlighted on our website at RROCIROQUOISREGION.org or in an upcoming LADY OF THE LAKES publication.

BOARD OF DIRECTORS

David Corbett
Chairman
VP Activities and Events

Mike Cattalani
President
Membership Chair

Scott Eddy
Secretary

Doug Seibert
Technical Chairman
Regional Representative

Donna Visone
Treasurer
Communications Director

While our region has grown, we can see great numbers in renewals too! We are thrilled that you enjoy being part of the Iroquois Region and look forward to continued growth! Did you know that our region is open to car enthusiasts and collectors from all over the world.

Let's continue to grow our region! In order to keep going with the of Lady of the Lakes, we use the funds from renewals and new memberships to print and send our publication. Often times these funds hold us back from all we really want to do within the region. We need to acquire donations or offer to our region members and abroad, opportunities to advertise in the Lady of the Lakes in order to stay afloat in funding the publication and use to reserve and hold events. Would you consider what you might be able to do either monthly, quarterly or annually?

If you decide to donate, you can indicate funds to be used for Lady of the Lakes or events and we will accommodate. If you decide to purchase and ad* in the Lady of the Lakes, go to our website for more information. Placing an ad is a wonderful opportunity to highlight your business, or honor someone near and dear in the well received "Lady of the Lakes" Rolls-Royce Owners Club - Iroquois Region publication.

The "Lady of the Lakes" publication is often found on the home or business coffee table and conference or waiting rooms alike. This publication is distributed by mail and electronically to our Iroquois Region, and sent electronically to the chairs of the 25 other RROC Regions, who in turn are encouraged to share with their membership. We offer opportunities to our members and friends to buy advertisements, or patron ads of various size and cost. And we encourage those who read our publication to support the local businesses who advertise with us.

This same letter is sent to all the great automobile dealers and enthusiasts, artists, photographers, and local businesses who would consider supporting our club - throughout the region serving western and southwestern New York state including Buffalo, Rochester, Syracuse, Corning, Olean, Binghamton, Ithaca, and areas east of US Rte 81 from Pulaski to Norwich, Oneonta, Delhi & Hancock.

It's my joy and honor to be a part of this family of enthusiasts.

Happy Motoring,

Donna Visone

Treasurer | Communications Director
RROCIroquoisRegion@gmail.com

716 359-2238

*only ads that are paid in advance will be placed in the Lady of the Lakes Iroquois Region publication. RROC Iroquois Region is willing and able to create an ad to your liking as long as there is ample time and payment has been received.





IROQUOIS REGION

LADY OF THE LAKES

A PUBLICATION FOR ROLLS-ROYCE AND BENTLEY AUTOMOBILE ENTHUSIASTS

From the beginning, RROC Iroquois Region has been driven by the interests and involvement of our incredible and engaged community. We are a growing region of Rolls-Royce and Bentley automobile enthusiasts focused on improving our collection of content and enhancing the forum experience. We are a great resource, offering opportunities for our members and anyone who is interested in becoming a member, to be active in a variety of topics and to engage with each other in an interesting and safe online environment. We offer events throughout the year for our region members and encourage national membership through The Rolls-Royce Owners' Club Headquarters in Mechanicsburg, PA. And, we proudly bring to our club members the Lady of the Lakes publication. We wanted to dedicate our energy and talents towards showing the beauty of custom design, and tying in the stories behind the car with entertaining articles, cartoons and photos. The magazine is now published 2 times per year. Our publication is an oversized 9.5"x12.5" with 30-40+ pages. Details on the publication appear below.

GENERAL INFO

ART DIRECTOR

Donna Visone

ADVERTISING INQUIRIES

Lady of the Lakes is published semi-annually to book advertising or learn more contact us:

RROC Iroquois Region
c/o Communications Director
9829 Main Street | Clarence, NY 14031
RROC_IroquoisRegion@gmail.com
716 359-2238

DESIGN & LAYOUT

David Corbett and Donna Visone

MAIN PHOTOGRAPHER

Steven Graham

CONTRIBUTIONS & SUBMISSIONS

Unsolicited contributions by ground mail must be accompanied by a self-addressed stamped envelope. The publication cannot be held responsible for the mail in our care.

FEATURED ARTICLES AND PHOTOS

We're always looking for feature articles, What's In Your Garage, Out and About in an Automobile and RROC Event Recaps. If you have a vehicle that you think we could showcase, please contact us through our website at www.RROC_IroquoisRegion.org, sending us a brief story and a small photo of your car and we will see what we can do.

2023-24 PUBLISHING SCHEDULE

Lady of the Lakes is publishing based on the dates below.

WINTER/ 2023

- Subscriber Delivery Date: APRIL 2023
- Advertising Cut-Off Deadline: MARCH 30, 2023

SPRING 2023

- Subscriber Delivery Date: MAY 2023
- Advertising Cut-Off Deadline: APRIL 30, 2023

MID-SUMMER 2023

- Subscriber Delivery Date: JULY/AUGUST 2023
- Advertising Cut-Off Deadline: JUNE 25, 2023

FALL/WINTER 2023

- Subscriber Delivery Date: DECEMBER 2023
- Advertising Cut-Off Deadline: NOVEMBER 25, 2023



IROQUOIS REGION

LADY OF THE LAKES

A PUBLICATION FOR ROLLS-ROYCE AND BENTLEY AUTOMOBILE ENTHUSIASTS

ARE YOU INTERESTED IN ADVERTISING IN THE LADY OF THE LAKES?

A wonderful opportunity to highlight your business, or honor that special someone or something through a patron ad in the well received "Lady of the Lakes" Rolls-Royce Owners Club - Iroquois Region publication. While this publication is for Rolls-Royce and Bentley automobile enthusiasts, it is often found on the home or business coffee table and conference or waiting rooms alike. This publication is distributed by mail and electronically to our Iroquois Region, and sent electronically to the chairs of the 25 other RROC Regions, who in turn are encouraged to share with their membership. We offer opportunities to our members and friends to buy advertisements, or patron ads of various size and cost. For more info, or discuss the various ad dimensions and suggestions for what could be your ad, or even if you need an ad created, perhaps we can help! Contact our Communications Director at: RROCIroquoisRegion@gmail.com

INSIDE FRONT or INSIDE BACK COVER \$250	1/2 PAGE HORIZONTAL 7.5" X 4.8" \$90	1/2 PAGE VERTICAL 4.8" X 7.5" \$90	1/3 PAGE HORIZONTAL 3.2" X 8" \$50	1/3 PAGE VERTICAL 2.5" X 10.5" \$50	1/4 PAGE HORIZONTAL 3.6" X 4.8" \$45	1/8 PAGE HORIZONTAL 3.6" X 2.3" \$35	FULL PAGE INTERIOR 8.5" X 11" \$175
---	---	---	---	---	---	---	--

WE APPRECIATE OUR RROC IROQUOIS MEMBERS AND THOSE WHO SUPPORT "LADY OF THE LAKES."

Please consider patronizing our advertisers and let them know you saw their ad in the "Lady of the Lakes."

The "Lady of the Lakes" is a publication of The Iroquois Region Rolls-Royce Owners' Club. The Iroquois Region is an affiliate of The Rolls-Royce Owners' Club, Inc. Articles reflect the opinion of the authors and not necessarily reflect the RROC or Iroquois Region. The Iroquois Region and editorial staff seek to publish accurate material, but neither assumes responsibility in the event of loss or damage from publication.

COME FIND US:

RROC Iroquois Region

For event photos, updates, conversations, fun posts or just to connect with our Region!



CONTACT US:

On our NEW Website: www.RROCIroquoisRegion.org

OR

Email: RROCIroquoisRegion@gmail.com

THOMAS FLYER WEEK JULY 24-30, 2023 | 115TH ANNIVERSARY CELEBRATION!
AT THE BUFFALO TRANSPORTATION PIERCE-ARROW MUSEUM | MORE INFO: PIERCE-ARROW.com



THE BUFFALO
TRANSPORTATION
PIERCE-ARROW
MUSEUM



THE THOMAS IS COMING!
MAY 1 - AUG 6, 2023

THOMASFLYER.COM

THE WORLD FAMOUS THOMAS FLYER IS HERE IN BUFFALO
AT THE PIERCE ARROW BUFFALO TRANSPORTATION MUSEUM.

The Original 1907 Thomas Flyer, Buffalo's World Champion, was the winner of the 1908 NY to Paris Automobile race. The vintage vehicle, which was manufactured in Buffalo at the Thomas Motor Company, is currently on loan from The National Automobile Museum in Reno, Nevada.



FUN FACT



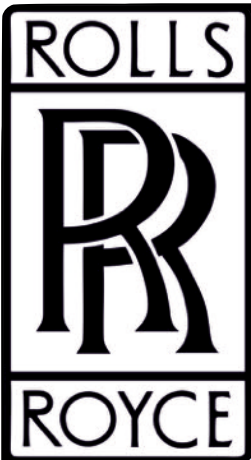
It would take 30,986 Matchbox Series 75 Rolls-Royce die cast cars to equal the weight of Crewe-built full size model.



HERITAGE CARS HISTORIC PEOPLE



If you have questions, comments, or would like consideration on photos, ideas, suggestions, advertisements and/or would like to receive The Lady of the Lakes Iroquois Region publication, please contact us at: The Lady of the Lakes - RROC Iroquois Region 9829 Main Street Clarence, NY 14030 or Email: RROCiroquoisRegion@gmail.com. All rights reserved. Any reproduction in whole or in part without permission is prohibited.





IROQUOIS REGION

LADY OF THE LAKES

A PUBLICATION FOR ROLLS-ROYCE AND BENTLEY AUTOMOBILE ENTHUSIASTS

BOARD OF DIRECTORS

David Corbett

Chairman | VP Activities and Events

Mike Cattalani

President | Membership Chair

Scott Eddy

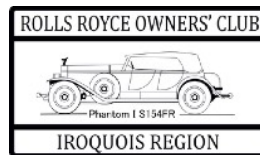
Secretary

Doug Seibert

Technical Chairman | Regional Representative

Donna Visone

Treasurer | Communications Director



Lady of the Lakes is for Rolls-Royce and Bentley automobile enthusiasts

This publication is distributed by mail and electronically to our Iroquois Region, and sent electronically to the chairs of the 25 other RROC Regions, who in turn are encouraged to share with their membership. We offer opportunities to our members and friends to buy advertisements, or patron ads of various size and cost

For more info, please contact:

‰ Communications Director

9829 Main Street | Clarence, NY 14031

RROCIroquoisRegion@gmail.com